Permit #F00139357

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00139357 **Type of Permit:** FILMING **Release Date:** 06/27/2018

Production Company LAUNCH DRTV

Insured Company Name LAUNCH DRTV

Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 2101 E EL SEGUNDO BLVD, SUITE 301
EL SEGUNDO, California 90245

Production Title INFOMERCIAL B-ROLL

Type of Production Industrial Video

Producer Mercedes LeAnza

Director Drew Plotkin

1st AD N/A N/A

Production Manager Phillip Joncas

FilmL.A. Coordinator Daniel Poissant

Location Manager Phillip Joncas
Primary Phone Mobile - 310-720-9516
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$660.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$266.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $1,537.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00139357	**Location Manager**	Phillip Joncas
Production Company	LAUNCH DRTV	Primary Phone	Mobile - 310-720-9516
Insured Company	LAUNCH DRTV	Secondary Phone	
Production Title	INFOMERCIAL B-ROLL		

Location Address 14201 Huston St, Los Angeles, CA, 91423

Location Name VAN NUYS-SHERMAN OAKS PARK

Location Type Park

Location Description VAN NUYS-SHERMAN OAKS PARK / LOS ANGELES CITY PARK

Film Dates 6/28/2018 - 6/28/2018 14:00 - 20:30 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
61549 - GUIDELINES.pdf
Film This_Appointment of Services.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	6
Crew	15
Rec & Park Monitor required	1

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Handheld equipment; talent playing basketball on court; talent strolling on pathway; talent having a picnic; Reservation #61549;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** B3

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Approvals	LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Christina Woods
	LOS ANGELES CITY POLICE DEPARTMENT	Melissa Hernandez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Ok to FILM at VAN NUYS SHERMAN OAKS RECREATION PARK on 06/28/2018 (see plot plan).**
- **Ok to film at the Basketball Court, walkway, grass area adjacent to Softball Field and around the Playground area.**
- **Ok to conduct a standard 2 minute IPC.**
- **Ok to use handheld equipment, bounce boards and lights.**
- **Ok to PARK 5 crew cars and 1 van in the Tyrone & Huston parking lot (see plot plan).**
- **Must NOT park in staff parking stalls.**
- **Must maintain access for park patrons and must leave available spaces for patrons to park.**
- **All handicap spaces must be left available for park patrons.**
- **The crew must be able to evacuate quickly in the event of an emergency.**
- **No on-site Catering.**
- **Ok to have 3 pop-up tents to help create shade.**
- **No generator approved to be placed on Park property.**
- **Not approved to alter Park property.**
- **Must leave all fire lanes open at all times and do not block any fire hydrants.**
- **Company does not have exclusive use of parks/parking lots.**
- **Must work around park patrons, park activities and park maintenance staff.**
- **No blocking off exits/entrance of driveways.**
- **No staking. Must be free-standing.**
- **If tents are being used, they must be secured with sandbags or water barrels.**
- **Not allowed to have Propane Heaters on-site unless approved by LAFD.**
- **Company must get permission from patrons if being filmed.**

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- **If children are being filmed, parents/guardians must be present with approval at all times.**
- **Company must leave all areas clean after use.**
- **Must maintain the 20ft emergency vehicle clearance.**
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- **No simulated sex allowed on Park property.**
- **No nudity allowed on Park property.**
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.

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- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-139357
LAUNCH DRTV – INFOMERCIAL BROLL
(VAN NUYS SHERMAN OAKS REC EXTERIOR AREAS)

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of **Launch DRTV** ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated **06/14/18** By _____
Representative's Signature

Launch DRTV	**2101 E El Segundo Avenue #301**
Name of "Principal" (Production Company)	Principal's Address
Mercedes LeAnza	**El Segundo, CA 90245**
Print Princpal Representative's Name	City, State, Zip Code
Line Producer	**310.322.6600**
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

Film This Production Services, Inc. 214 Main St. #287 El Segundo, CA 90245 213-763-9000, FAX: 213-559-0818
www.filmthis.net

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